

Farmer's Market Experience

Part 1: The Market

How many different varieties of apples can be found around the market?

List all the varieties you find

_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

What three fruits are most common in the market?

_____	_____	_____
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Other than fruit, what three products are most common in the market?

_____	_____	_____
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If you were making a gift basket of local food products for visitors from Ontario, what five products would you include?

_____	_____	_____
_____	_____	

What would you add if the visitors were from Israel?

_____	_____	_____
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<continued>

The Market - Continued

Which of the *sheva minim*, seven species of Israel can you find?

_____	_____	_____
_____	_____	_____

Based on your experience at the market, make a seven species list for BC

_____	_____	_____
_____	_____	_____

Can you find produce from?

Asia item: _____

South America item: _____

Europe item: _____

Oceania item: _____

Africa item: _____

Answer the following questions as individuals

	Person 1:	Person 2:	Person 3:	Person 4:
Name:	_____	_____	_____	_____
a. What is your favourite fruit or vegetable available at the market today?	_____	_____	_____	_____
b. List a fruit or vegetable in the market that you have never seen before.	_____	_____	_____	_____
c. If you could buy one item at the market today (under \$10) what would it be?	_____	_____	_____	_____

Part 2: Local Shoppers

Politely find three shoppers who are from the Greater Vancouver Area (no tourists) and ask them a few questions about why they shop at Granville Island Market. The first questions are prepared for you, the final three questions you must write as a group.

Question	First Name: _____
a. Do you live or work in the local area? Which one and how far?	_____
b. What are you buying today?	_____
c. Why do you like to shop at Granville Island Market?	_____
d. How often do you shop at the Granville Island Market?	_____
e. Is there anything you get at the market that you can't easily get at a supermarket?	_____
f.	_____
g.	_____
h.	_____

Don't forget to thank the interviewee for his or her time.

Part 3: The Vendors

Find a vendor that sells food from a farm that is less than 160 km (100 miles) from Vancouver. Politely ask the vendor if you can ask them a few questions about their products and the farm(s) they came from. The first questions are prepared for you, the final two questions you must write as a group. Ask the vendor to explain any of the concepts you may not understand.

a. What is the name of the store/stand: _____

b. What is the vendor's first name: _____

c. What BC products do you sell?

_____	_____	_____
_____	_____	_____
_____	_____	_____

d. How far away is/are the farm(s)? _____

e. What techniques do the farms use to control pests? Check all the apply:

- ☐ Chemical pesticides
- ☐ Organic (non chemical) pesticides
- ☐ Integrated Pest Management, example: _____
- ☐ Companion Planting, example: _____
- ☐ Other biological controls, name one: _____
- ☐ Weeding and insect removal by hand
- ☐ Other: _____

f. What are the biggest challenges faced by local farmers and vendors?

_____	_____
_____	_____

What do you believe are the solutions to these problems?

_____	_____
_____	_____

g. How does the food you sell help contribute to solving environmental and social problems locally and globally?

_____	_____
_____	_____

h. _____

_____	_____
_____	_____

i. _____

_____	_____
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Don't forget to thank the vendor for his or her time.

Part 4: Shopping for our Snack

Each Group will receive \$15 for shopping at the market. With that money, you must purchase items that match one or more of the categories below. Please do not eat your purchases now, we will share them when we come back together.

Buy at least two different items including one item from the vendor you interviewed.

Buy food that is:

- a. Locally grown
- b. Certified organic or pesticide free
- c. In season
- d. Easy to share with 5 or more people
- e. Kosher (if cooked or processed)
- f. Good for your health
- g. Good for a snack
- h. Works towards Tikkun Olam in some way

Part 5: The Presentation

Prepare a short skit to present the findings from your experience.

Your skit must include the following characters, items and information:

- a. One or more of the shoppers you interviewed
- b. The vendor you interviewed
- c. One or more of the items you purchased
- d. One Jewish concept related to food (from your previous studies)
- e. One environmental or social issue related to food

Good Work!!!! Now come back to the designated meeting spot so we can share our presentations and snacks.